

# R R Donnelley

## Streamlining Content Management for R.R.Donnelley's Unique Translational Management Solution

#AdobeExperienceManager

### Summary

TO THE NEW built an AEM connector tool for RR Donnelley's 'MultiCorpora', a multi-trans translation management solution, to streamline the overall translation process and reduce turnaround time for authors substantially.

### The Client

RR Donnelley, a world leader in multi-channel communications, offers a next generation translation management system designed to help organizations localize their content more cost-effectively. The company, being one of the fortune 500 companies, provides a translation management solution, allowing users to submit projects through their content management system.

### The Goal

The company already had a multi-trans translation management solution called 'MultiCorpora' which needed an AEM connector tool to automate the entire translation flow for authors. Using the connector tool, the company aimed at providing an advanced authoring experience to the authors located globally so that the authors could easily transfer and receive translated assets for their content residing in AEM. The main purpose was to streamline the overall translation process to increase efficiency and reduce overall cost of translations and turn-around time.

### Key Features

- Developed a highly customizable configuration driven connector tool for their language translation product
- Provided an easier way to manage and transfer translated content assets using AEM tool
- Automated the whole process of import and export of the content assets
- Ensured seamless translation management experience and reduced turnaround time thereby enhancing efficiency to a greater extent

### Highlights





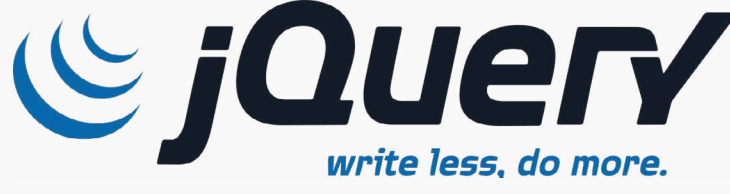


- ✓ Flexible, configuration-driven connector tool
- ✓ Reduced turnaround time for translation services
- ✓ Efficient management of content assets



### Technical Excellence

- Developed a standard XLIFF driven solution crucial for translation management solution
- Built a highly intuitive dedicated console that allows selection of pages and assets of varying hierarchy and inculcates advanced features like show/hide specific assets (doc, pdf, etc) on the basis of their types
- Developed a configuration driven extendable solution to make the addition of any new module easily adaptable to the current configuration
- Implemented convention driven import of translated jobs into AEM and the automated polling of translation job status within configurable time interval of 1, 2, 4 hours etc. through PULL based strategy for content polling and import.
- Offered our deep expertise on multiple versions of AEM 5.6 and 6.0 for development process

### Technology Stack

<b>Backend</b>	  
<b>Frontend</b>	 
<b>AMC Suite</b>	 

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