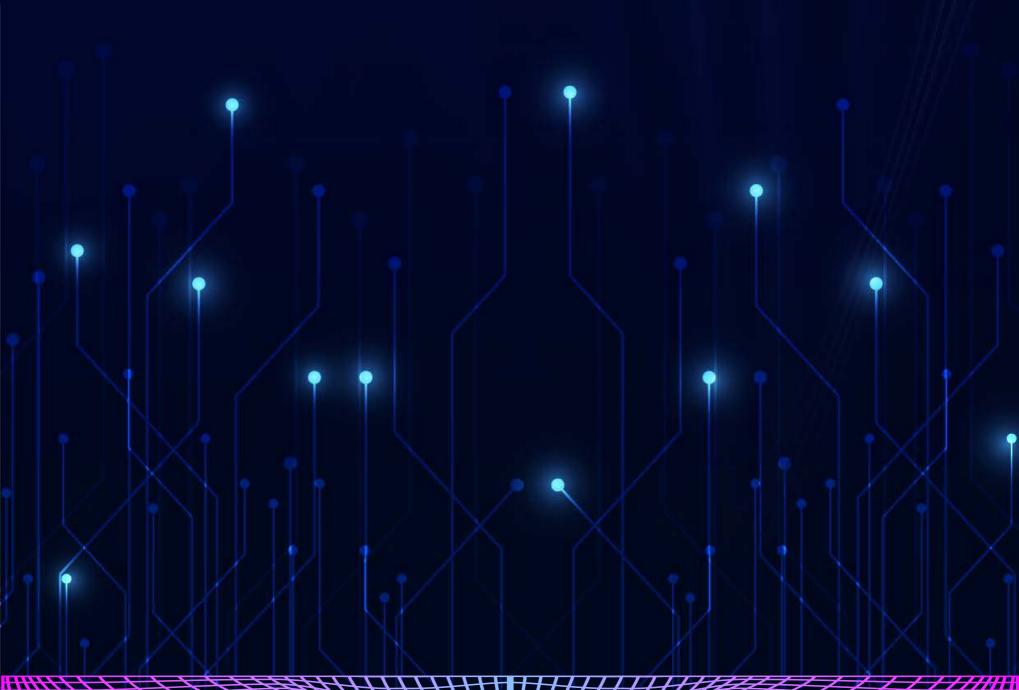






with TO THE NEW





Supercharge your business with AWS services. We help enterprises modernize, innovate, and accelerate at scale.

Together, TO THE NEW and Amazon Web Services (AWS) help you modernize, innovate, and accelerate at scale. With our AWS-certified experts guiding every stage of your cloud journey, you gain clarity, agility, and results. We handle the complexity of your AWS infrastructure so you can focus on growing your business.

TO THE NEW & AWS partnership at a glance



- AWS Audited Managed Services Provider
- DevOps Services Competency
- Migration Services Competency
- Solution Provider
- Public Sector
- Channel Partner
- Data & Analytics Services Competency
- Well-Architected Partner Program
- AWS Graviton Delivery

500+

Cloud Implementations

40+

Global customers

1000+

Servers under management

25+

Reduction in operational costs

60+

Increase in application performance

300+

AWS certified architects, 600+ accredited engineers



Transform your digital core with TO THE NEW's end-to-end AWS offerings.



Cloud Strategy & Consulting

Cloud readiness assessments, ROI forecasting, and roadmap design



Cloud Migration & Modernization

Seamless lift-and-shift or re-architecture of workloads to AWS



App Development on AWS

Cloud-native, serverless, & containerized apps using AWS Lambda, ECS, EKS, & more



DevOps & Automation

CI/CD pipelines, Infrastructure as Code (IaC), and auto-scaling environments with Terraform, CloudFormation, and CodePipeline



AI/ML on AWS

Accelerate innovation using Amazon SageMaker, Rekognition, and Bedrock to build generative Al solutions



Managed Cloud Services

24x7 monitoring, incident management, and cost governance

Our **Customers**





IndiGo 7











Tabcorp



















Proven Success Stories

Tabcorp

Australia

Accelerated digital transformation with AWS-powered engineering - scalable solutions that streamline operations and deliver exceptional user experiences.

- 160% faster development through a unified iOS & Android codebase
- 45% reduction in manual testing effort using Appium automation
- 20-40% cloud cost savings with
 Graviton migration and auto-scaling

TATA PLAY

India

Engineered a high-performance, cloud-native platform that delivers lightning-fast transactions, reduced infrastructure costs, and seamless cross-platform user experiences.

- 300K+ annual cloud cost savings by migrating 100% workload to AWS Graviton
- Reduced the load time of transactions from minutes to few milliseconds
- 100% right-sized infrastructure with idle resource cleanup

Why partner with us?

01

AWS Premier Tier Services Partner - Highest within the AWS Partner Network (APN)



24x7 monitoring, incident management, SLA tracking, and a zero-trust security-first approach

03

Al-assisted IaC, design documentation, & automation to accelerate delivery cycles



Proactive cost optimization through auto-scaling, right-sizing, and spot instance orchestration

05

Real-time observability with Al-powered anomaly detection and faster issue resolution



Boost operational efficiency with integrated chatbots, reducing routine queries by up to 30%



Bring the capabilities of **AWS cloud** into your enterprise business practices.

About Us

TO THE NEW is a digital technology services company providing innovative product engineering solutions to diverse industries across the globe. We design and build digital platforms with Cloud, Data, and AI as the main pillars.

Global analyst firms like Gartner, Forrester, Everest, ISG, and Zinnov have recognized TO THE NEW for its capabilities across Digital Engineering, Cloud, Media & Entertainment Solutions, Data & Al, and Digital Marketing.







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tothenew.com



Founded in 2008



25+ Client Locations

Offices in India, USA, Australia, Singapore & UAE