

# aws with TO THE NEW

Supercharge your business with AWS services. We help enterprises modernize, innovate, and accelerate at scale.

Together, TO THE NEW and Amazon Web Services (AWS) help you modernize, innovate, and accelerate at scale. With our AWS-certified experts guiding every stage of your cloud journey, you gain clarity, agility, and results. We handle the complexity of your AWS infrastructure so you can focus on growing your business.

## TO THE NEW and AWS partnership at a glance

- AI Services Competency
- AWS Managed Services Provider
- DevOps Services Competency
- Migration Services Competency
- Data & Analytics Services Competency
- Well-Architected Partner Program
- AWS Graviton Delivery



<b>500+</b> Cloud Implementations	<b>300+</b> AWS certified architects, 600+ accredited engineers	<b>25%</b> Reduction in operational costs	Unmatched scale and experience to deliver innovative solutions
<b>40+</b> Global customers	<b>60%</b> Increase in application performance	<b>10,000+</b> Servers under management	Discover, migrate, optimise and manage application workloads on AWS

## Our AWS Offerings



### AWS Cloud Strategy & Implementation

Build secure, scalable AWS foundations aligned to business goals



### DevOps Automation on AWS

Accelerate delivery with CI/CD, IaC, observability, and automated workflows



### GenAI + AI-Driven Cloud Operations

Enable LLMOps, intelligent automation, and AI-assisted cloud operations on AWS



### Data & Analytics on AWS

Build AI-ready data lakes, analytics pipelines, and real-time insights platforms



### AWS Managed Services & Optimization

24x7 monitoring, incident management, performance tuning, and FinOps optimization



### Infrastructure & Application Modernization

Re-architect applications using microservices, containers, and serverless technologies

## Trusted by Global Enterprises



## Here is how we made a difference!



Enabled HDFC Mutual Fund to modernize and scale its digital investment ecosystem by migrating critical workloads from on-premise infrastructure to AWS.

Migrated mobile, distributor, and investor platforms to AWS

Improved scalability, security, reliability, and operational agility

Built a cloud foundation for seamless digital investor experiences



Engineered a high-performance cloud-native platform optimized for speed, scale, and cost efficiency.

**\$300K+** annual cloud cost savings through AWS Graviton

Reduced transaction load times from minutes to milliseconds

**100%** right-sized infrastructure with automated resource optimization

## Why partner with us?



AWS Premier Tier Consulting Partner with 500+ cloud implementations and 300+ AWS-certified experts



End-to-end AWS transformation across strategy, migration, modernization, DevSecOps, and managed services



AI-first delivery powered by automation, AIOps, intelligent operations, and accelerated engineering workflows



24x7 SRE-led monitoring, governance, performance optimization, and rapid incident response

# Build Bold. Scale Smart.

Bring the capabilities of AWS cloud into your enterprise business practices.

## About us

TO THE NEW is a digital technology services company providing innovative product engineering solutions to diverse industries across the globe. We design and build digital platforms with Cloud, Data, and AI as the main pillars.

Global analyst firms like Gartner, Forrester, Everest, ISG, and Zinnov have recognized TO THE NEW for its capabilities across Digital Engineering, Cloud, Media & Entertainment Solutions, Data & AI, and Digital Marketing.

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**2008**  
Founded in

**25+**  
Client Locations

Offices in  
**India, USA, Australia,  
Singapore & UAE**



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