

Shaping the future of business with GEN-AI

We don't just use Gen-AI.
We make it think like You.

The rules of competition have changed. Your next advantage isn't more people, processes, or platforms - it's AI that thinks, creates, and evolves with your business.

We design secure, scalable, cloud-native Generative AI solutions that deliver real outcomes:

45% cost savings via automation

2x personalization ROI

30% faster value with pre-built AI frameworks

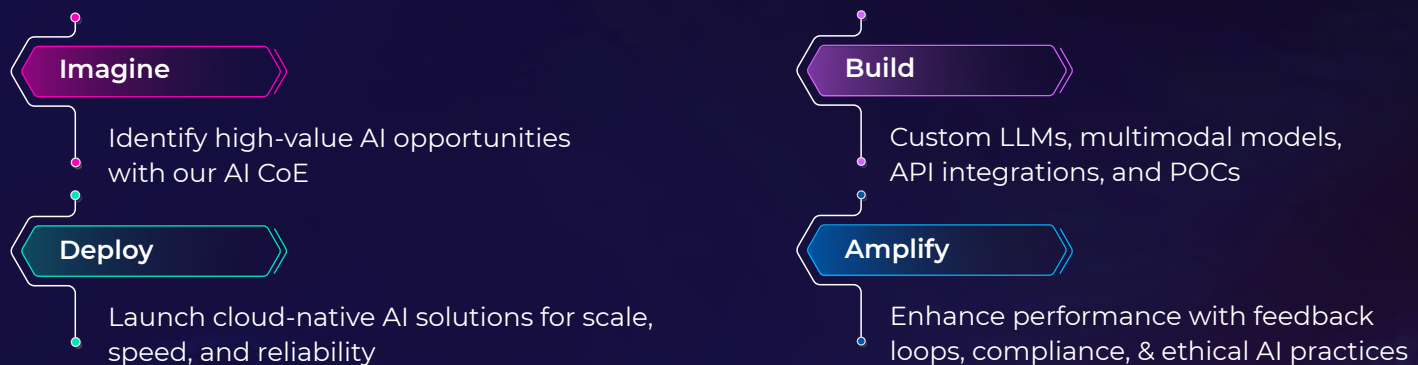
2x faster content discovery

How we make it truly yours



Our GenAI Playbook

Your AI journey + Our AI engineering approach



Our Clients

TATA PLAY

MARUTI SUZUKI

Tabcorp

KYRUUS

welocalize

idanim

SpecialChem
The material selection platform

VIRALGAINS

Our GenAI offerings for the modern enterprise

Agentic AI Solutions

Multi-Agent Workflows, LangChain, AWS Bedrock, N8N Orchestration

Multimodal & Conversational AI

Voice ↔ Text ↔ Vision, Visual Search, Context-Aware Chatbots

RAG & Knowledge Management

Hybrid Search, Enterprise Q&A, Document AI, Vector Stores/ Databases (FAISS, Pinecone, Qdrant)

ModelOps & Deployment

LLM-fine-tuning, CI/CD for AI Models, Prompt Optimization

GenAI Strategy & Enablement

AI Readiness Assessments, Responsible AI Adoption, Rapid Prototyping

Customer success snapshots

TATA PLAY

SMARTER CONTENT SEARCH

3x more relevant search | 40% better content findability

GenAI semantic search + AI-driven metadata enrichment = precise matches, hidden content discovery, higher user engagement

SpecialChem The material selection platform

AI-POWERED PRODUCT DISCOVERY

Faster, more accurate search | 90-95% data extraction accuracy

GenAI semantic search + LLM-driven data extraction, resulting in precise product recommendations, automated PDF data parsing, & scalable multi-industry adaptability

VIRALGAINS

GENAI-DRIVEN AD OPTIMIZATION

20% higher operational efficiency | 10% boost in ROI

Centralized advertising data + GenAI-powered insights = smarter ad targeting, real-time optimization, & scalable, compliant solutions for maximum campaign impact

Why Choose US?

End-to-End AI Leadership

From roadmap to runtime

Industry-Ready Solutions

Pre-built blueprints & reusable IP

Ethical by Design

Privacy, fairness, compliance-first

Security-First Architecture

Zero-trust, encrypted, role based access

Scalable by Default

Cloud-native, multi-region support

✉ connect@tothenew.com

🌐 tothenew.com



Founded in 2008



25+ Client Locations



Offices in India, USA, Australia, Singapore & UAE



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