Next-Gen OTT & Digital Media Platforms on aws

Powering scalable, secure, and future-ready OTT and digital media platforms - from platform engineering to GenAI-driven personalisation.

aws PARTNER Premier Tier Services | **aws PARTNER** AI Services Competency | **aws PARTNER** Migration & Modernization Services | **aws PARTNER** Data & Analytics Services Competency | **aws PARTNER** DevOps Services Competency

15+ years of AWS partnership	**30M+** Subscriber base supported	**15+** Deployed platform case studies	**Deep** Media & Entertainment domain expertise

Deep specialization in OTT, broadcasters, and digital media platforms
End-to-end ownership: **Platform - Apps - Distribution - Operations**
AI-ready architectures designed for scale, resilience, and rapid feature rollout

amazon S3 | CloudFront | aws elemental | MediaPackage | Media Convert | amazon REDSHIFT | Amazon SageMaker | Amazon Bedrock | Amazon EKS

Media & Entertainment capabilities

- OTT platform development & Video CMS engineering
- Cross-platform and native app development (mobile, TV, web & set-top boxes)
- Video player, recommendation engine, and content discovery engineering
- Media asset management, content processing, and image optimization
- Digital distribution, monetization, and content operations
- OTT DevOps, cloud operations, and 24×7 managed services

How we apply GenAI in media platforms

SceneSense

- GenAI-powered video intelligence
- Text-based scene retrieval without manual scrubbing
- Automated subtitles, tagging, and content insights

Lip Sync

- AI-powered multilingual video localization for global content distribution
- Automated dubbing with natural lip synchronization
- Faster localization, reduced production costs, and improved audience engagement

Script2Speech Avatar

- AI-powered digital presenter for scalable video creation
- Instant conversion of scripts into lifel ike avatar videos
- Faster communication for training, onboarding, and promotions

Trusted by leading global media brands

TATA PLAY	prime video	AMC STUDIOS	ABS-CBN STUDIOS	SPOTV	Pokémon	astro	e VOD

350+
OTT apps deployed across platforms & devices

30+
subscribers supported across built platforms

1000+
hours of OTT content processed daily

2500+
video assets uploaded daily

550+
M&E specialists working for customers across the globe

Success Stories

TATA PLAY

Scalable OTT platform built on AWS for live and on-demand streaming

• High-concurrency live events
• Improved reliability and performance
• Faster digital TV feature rollout

Large African Broadcaster

Modernized OTT platform on AWS with CMS, apps, and SSAI monetization

• 2.2M+ registered users supported
• Peak concurrency of ~10K users
• 70% app size reduction and lower TCO

We are the right partner if you are

- Launching or scaling **OTT and D2C streaming platforms globally**
- Modernizing **legacy video platforms and CMS architectures**
- Delivering **high-performance live streaming at scale**
- Expanding into **new markets with localized content experiences**
- Driving **personalization, discovery, and platform optimization**

Build Your Next-Gen Media Platform on aws with Us

TO THE NEW

Founded in 2008 | 25+ Client Locations
| Offices in India, USA, Australia, Singapore & UAE

✉ connect@tothenew.com   🌐 tothenew.com

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